

CDEMA LOGO COMPETITION





LOGO COMPETITION

RULES AND GUIDELINES

The Caribbean Disaster Emergency Management Agency (CDEMA) invites nationals of its 18 member countries to participate in the CDEMA Logo Competition.

The Caribbean Disaster Emergency Management Agency is the new name of regional disaster management body, formerly known as CDERA, the Caribbean Disaster Emergency Response Agency. The change to CDEMA is a CARICOM decision to establish an Agency with a mandate to drive Comprehensive Disaster Management (CDM) in the region.

CDM seeks to pro-actively address all natural and technological hazards and the potential threat of climate change and variability, at each phase of the disaster cycle by engaging all sectors of society – that is public sector, private sector and the general public. The ultimate goal is to achieve regional sustainable development through Comprehensive Disaster Management.

Transitioning to CDEMA on September 1, 2009 has provided the agency with the legal and institutional framework to further the advancement of the CDM agenda.

CDEMA's mandate now provides for the engagement of a broader range of partnerships and the promotion and facilitation of a CDM approach at regional, national and community levels to develop a culture of disaster loss reduction throughout the Caribbean.

All CARICOM and non CARICOM States of the Caribbean region can become members of CDEMA. There are presently eighteen Participating States and these are: Anguilla, Antigua and Barbuda, Bahamas, Barbados, Belize, Dominica, Grenada, Guyana, Haiti, Jamaica, Montserrat, St Kitts and Nevis, Saint Lucia, St Vincent and The Grenadines, Suriname, Trinidad and Tobago, Turks and Caicos, Virgin Islands.

For more information on CDEMA and the Comprehensive Disaster Management, please visit our website at www.cdera.org.

LOGO DESIGN

The design must include a group of words and symbol that reflect the mission of CDEMA particularly with regard to Comprehensive Disaster Management as the means to building disaster resilience throughout the Caribbean region.

It is expected to be a redesign of the logo used by the former Caribbean Disaster Emergency Response Agency (CDERA) and should incorporate the three blocks in the arrangement.

The logo can be computer graphically designed or hand drawn.

The design should be easy to reproduce in a variety of sizes, and to be photocopied in colour or black and white, while maintaining clarity and its overall effect.

PRESENTATION:

All entries must be submitted in both digital (CD-Rom or electronic mail) and hard copy formats. Digital entries should be in CMYK mode, 300 dpi resolution and in EPS format.

Hard copy entry must be on white paper in black and white; and in colour, with the minimum size of 4" x 4".

TERMS AND CONDITIONS

All entries must be original and must not have been entered in any other competition.

Any entry that does not satisfy the requirements for the logo design will not be considered. Non winning entries will not be returned to the designers.

No responsibility can be accepted for entries that are lost, delayed or damaged.

By submitting an entry, designers understand and agree that

1. The Designer is the person who made the logo and is its rightful owner.
2. The logo does not infringe upon the rights of any third party and that it does not violate any copyright.
3. CDEMA will acquire ownership of the winning logo by assignment of copyright, and the winning designer will disclaim any trademarks and without limitation all other rights related to the design.
4. CDEMA will have the sole and exclusive rights over any designs adopted as the Agency's logo and may use, modify, register, and/or reproduce any logo design without limitation and may do so without obtaining permission or granting any additional compensation to the designer.
5. The winner must agree to his or her photograph being published in the media.

ELIGIBILITY

The competition is open to all nationals of CDEMA Participating States.

Staff of the CDEMA Coordinating Unit, National Disaster Organizations and their immediate relatives are not eligible to enter.

PRIZES

The winner will receive US\$1500

The winner will have the opportunity to present the design at the Opening Ceremony of the 2010 Meeting of the Council of Ministers of CDEMA.

Should CDEMA find it necessary to combine words and symbols from two separate entries to create the CDEMA logo. The Prize will be shared equally.

DEADLINE FOR ENTRIES

All entries are to be submitted before or no later than February 26, 2010.

MAILING ADDRESS:**CDEMA Logo Competition**

Caribbean Disaster Emergency Management Agency
Building No. 1, Manor Lodge Complex
Lodge Hill, St. Michael
Barbados, West Indies

The E-mail address is cdera@caribsurf.com . All e-entries must state in the subject text box **CDEMA Logo Competition**

For more information, please e-mail cdera@caribsurf.com